

## News Release

### United Way Waterloo Region Communities

FOR IMMEDIATE RELEASE

#### **\$500,000 IN GRANTS FROM UNITED WAY WATERLOO REGION COMMUNITIES TO EMPOWER LOCAL CHARITIES AND NONPROFITS FOR JANUARY – MARCH 2025**

*United Way WRC will provide new grants to 42 partner organizations to fight poverty and boost social supports across Waterloo Region.*

**WATERLOO REGION (JANUARY 8, 2025):** United Way Waterloo Region Communities (WRC) is proud to announce the allocation of \$500,000 in community investment funds that will be made to 42 local non-profit organizations for programs and initiatives in Waterloo Region.

Funding for this quarter (January - March 2025), was raised through workplace campaigns, individual donations, and events. An additional, \$39,472 was allocated from *The Tomorrow Fund*, an endowment fund dedicated to addressing emerging and long-term community needs through innovative programs, capacity-building projects, and sustainable solutions in Cambridge and North Dumfries. Thanks to the generosity of donors who have established lasting legacies through United Way, this fund will support impactful work by organizations such as Community Support Connections, Langs, Rhythm and Blues Cambridge, and the AIDS Committee of Kitchener, Waterloo and Area.

"At United Way, we are faced with the challenge of allocating limited resources to the many critical partners who are working tirelessly to support our community," says Joan Fisk, CEO of United Way WRC. "This quarter alone, we received 85 applications, totaling nearly \$2.5 million in funding requests," Adds Fisk.

While meeting immediate needs is critical, it's equally important to invest in "upstream" services that create long-term, transformative change. Programs focused on building social skills, improving literacy and numeracy, and empowering individuals to create community-driven solutions are pivotal in fostering a healthier, safer region.

United Way WRC is committed to ensuring that every dollar donated is used and allocated effectively to sustain critical programs and support local organizations that make a real impact. Together, with the backing of our generous community, we are building a stronger, more compassionate Waterloo Region where everyone can thrive.

[Funding Recipients \(January – March 2025\)](#)

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### **About United Way Waterloo Region Communities**

United Way Waterloo Region Communities is dedicated to helping people live better lives in every one of the seven communities we serve, and we focus on understanding issues and solutions unique to our community. Thanks to generous donors and partners, we are privileged to collaborate with people, non-profits, and businesses.

We are fundraisers, advocates and local community builders that support a network of non-profit organizations, whose programs and services are locally focused and deeply invested in helping people reach their full potential.

To learn more, connect with us at [www.uwaywrc.ca](http://www.uwaywrc.ca)

### **Digital Assets:**

Please visit [www.uwaywrc.ca/about-us/communications/](http://www.uwaywrc.ca/about-us/communications/) to download our digital assets and further information, including photos, CEO bio and photo, and other United Way materials.

For more information or for media interviews, please contact:

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